

Rapid Deployment of 2×40-ft Reefer Containers for a Leading Pharma Company in Bengaluru



RAPID
DEPLOYMENT



Swift Setup



Box Storage



Pallet storage



THE CHALLENGE:

- **Limited in-house cold storage capacity** for medicine inventory
- Immediate requirement **without civil construction** delays
- **Strict pharmaceutical temperature** compliance standards
- Need for clean, controlled, pharma-ready storage infrastructure
- Preference for **lease model** instead of heavy CAPEX investment
- Needed an instant, flexible, rental-based cold storage solution **without operational disruption.**

OUR SOLUTION:

- Crystal deployed **2 × 40-ft Brand-New Reefer Containers** on a **180-day lease model**, ensuring rapid and seamless integration at the client site.
- Deployed 2 brand-new 40-ft refrigerated containers with **plug-and-play setup**
- Installed **LED lighting** and **heavy-duty strip curtains** for temperature efficiency
- Provided approx. **25,000 kg storage capacity per unit for medicine storage**
- Managed end-to-end **transportation & installation.**
- Stabilized temperature and ensured operational readiness within a rapid timeline

Results That Made the Difference

- Immediate expansion of compliant cold storage capacity
- Maintained temperature integrity for **sensitive pharmaceutical products**
- Eliminated construction delays and operational downtime
- Reduced **financial burden** through rental-based infrastructure
- Enabled smooth **twice-daily inventory handling operations**



Outcome Snapshot

KPI	Details
Industry	Pharmaceutical (CDMO)
Location	Doddaballapur, Karnataka (Near Bengaluru)
Units Deployed	2 × 40-ft Reefer Containers
Container Condition	Brand-New
Storage Type	Temperature-Controlled Medicine Storage
Capacity	~25,000 kg per Unit
Lease Duration	180 Days
Commercial Model	Rental-Based (CAPEX-Free Solution)
Accessories Provided	LED Lighting & Strip Curtains
Logistics Scope	One-Way & Return Transportation Managed by Crystal
Installation Model	Plug-and-Play On-Site Deployment
Operational Handling	Twice-Daily Access & Inventory Movement

Clients Testimonial

"We required immediate additional cold storage capacity that met our pharmaceutical compliance standards. Crystal's quick deployment and seamless setup ensured uninterrupted operations and reliable temperature control from day one."

- Operations Head

